

## early childhood/self-help for kids®

### THE FREE SPIRIT BEST BEHAVIOR™ SERIES

Simple words and delightful full-color illustrations guide children to choose peaceful, positive behaviors. Select titles are available in two versions: a durable board book for ages baby–preschool, and a longer, more in-depth paperback for ages 4–7. Kids, parents, and teachers love these award-winning books. All include helpful tips for parents and caregivers.



31,000  
BOOKS  
IN PRINT

#### Tails Are Not for Pulling (Board Book)

by Elizabeth Verdick, illustrated by Marieka Heinlen

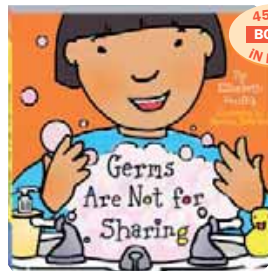
Toddlers and pets belong together—as long as toddlers don't chase, grab, squeeze, yank, and tease. This book teaches the basics of kindness to animals: careful handling, awareness, safety, and respect.

**"BEST CHILDREN'S PRODUCTS" SELECTION DR. TOY READ, AMERICA! SELECTION**

Juvenile/Social Skills  
 ISBN-13 978-1-57542-180-3  
 ISBN-10 1-57542-180-1

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai

ASPCA®  
 "Henry Bergh  
 Children's Book  
 Award"



45,000  
BOOKS  
IN PRINT

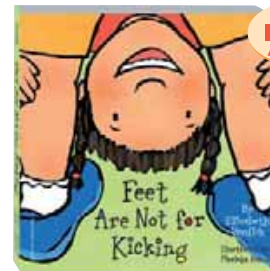
#### Germs Are Not for Sharing (Board Book)

by Elizabeth Verdick, illustrated by Marieka Heinlen

Achoo! Cough! F-L-U-S-H! What to do? Rather than focus on what germs are, this book teaches the basics of not spreading them: Cover up a sneeze or cough. Hug or blow kisses when you're sick. And most of all, wash your hands! Includes tips and ideas for parents and caregivers.

Juvenile/Hygiene  
 ISBN-13 978-1-57542-196-4  
 ISBN-10 1-57542-196-8

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai



66,000  
BOOKS  
IN PRINT

#### Feet Are Not for Kicking (Board Book)

by Elizabeth Verdick, illustrated by Marieka Heinlen

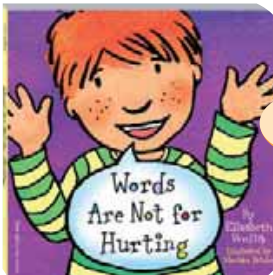
Feet are for walking, standing, leaping, and landing, not for kicking people. This book helps children learn to use their feet for fun and play, not in anger or frustration

**"BEST SMART TOY" SELECTION DR. TOY READ, AMERICA! SELECTION**

**"TOP CREATIVE TOY" CREATIVE CHILD**

Juvenile/Social Skills  
 ISBN-13 978-1-57542-158-2  
 ISBN-10 1-57542-158-5

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai



85,000  
BOOKS  
IN PRINT

#### Words Are Not for Hurting (Board Book)

by Elizabeth Verdick, illustrated by Marieka Heinlen

Even very young children can learn that their words affect other people in powerful ways. This book guides them to choose words that are helpful instead of hurtful, and to say "I'm sorry" when hurtful words come out before kids can stop them.

**"HOTTEST PRODUCTS" IPARENTING MEDIA AWARDS**  
**"SEAL OF APPROVAL" NATIONAL PARENTING CENTER READ, AMERICA! SELECTION**

**"GOLD AWARD" OPPENHEIM TOY PORTFOLIO**  
**"SEAL OF EXCELLENCE" CREATIVE CHILD**

Juvenile/Social Skills  
 ISBN-13 978-1-57542-155-1  
 ISBN-10 1-57542-155-0

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai



127,000  
BOOKS  
IN PRINT

#### Teeth Are Not for Biting (Board Book)

by Elizabeth Verdick, illustrated by Marieka Heinlen

Sooner or later, almost all young children will bite someone—a friend, parent, or sibling. This book helps prevent biting and teaches positive alternatives.

**"10 BEST SOCIALLY RESPONSIBLE PRODUCTS" SELECTION DR. TOY**

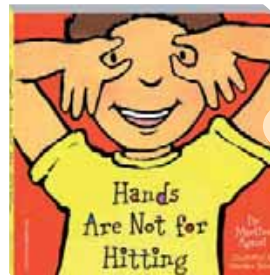
**"100 BEST" SELECTION DR. TOY**

**"SEAL OF EXCELLENCE" CREATIVE CHILD**

**"GOLD AWARD" OPPENHEIM TOY PORTFOLIO**

Juvenile/Social Skills  
 ISBN-13 978-1-57542-128-5  
 ISBN-10 1-57542-128-3

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai



196,000  
BOOKS  
IN PRINT

#### Hands Are Not for Hitting (Board Book)

by Martine Agassi, Ph.D., illustrated by Marieka Heinlen

Little ones learn that violence is never okay, hands can do many good things, and everyone is capable of positive loving actions.

**"100 BEST" SELECTION DR. TOY**

**"10 BEST SOCIALLY RESPONSIBLE PRODUCTS" SELECTION DR. TOY**

**"PLATINUM AWARD" OPPENHEIM TOY PORTFOLIO**

**"SPECIAL NEEDS AWARD" OPPENHEIM TOY PORTFOLIO**

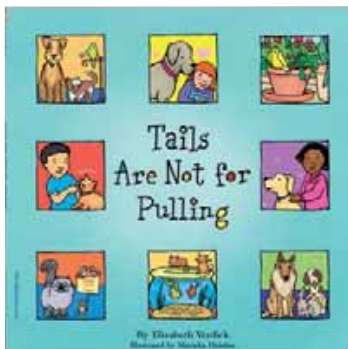
**READ, AMERICA! SELECTION**  
**IPARENTING MEDIA AWARD WINNER**  
**"SEAL OF EXCELLENCE" CREATIVE CHILD**

Juvenile/Social Skills  
 ISBN-13 978-1-57542-200-8  
 ISBN-10 1-57542-200-X

Board Book, 24 pp., color illust., 7" x 7", for ages baby–preschool  
**RIGHTS SOLD:** Korean, Thai

early childhood/self-help for kids®

**THE FREE SPIRIT BEST BEHAVIOR™ SERIES**



**Tails Are Not for Pulling**

by Elizabeth Verdick, illustrated by Marieka Heinlen

Pets may not have words, but they can communicate. Paying attention to an animal's cues—a joyful bark, a scary growl, a swishing tail—can help a child understand what the animal is “saying” and what an appropriate response might be. That's part of what this book is about. But mostly it's about showing children how to love pets gently—because pets are for loving, after all. Kids learn that teasing isn't nice, that they can choose to be kind to animals, and that if you want to touch someone else's pet, there's one important rule you should know: Ask the owner first!

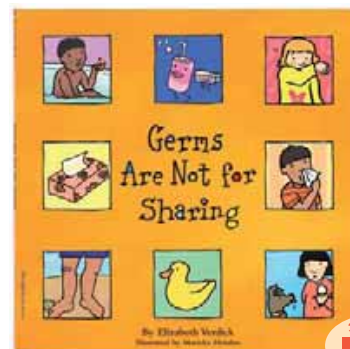
**Juvenile/Social Skills**

**ISBN-13 978-1-57542-181-0**

**ISBN-10 1-57542-181-X**

Softcover, 40 pp., color illust., 9" x 9", for ages 4-7

**RIGHTS SOLD:** World Rights Available



**30,000 BOOKS IN PRINT**

**Germs Are Not for Sharing**

by Elizabeth Verdick, illustrated by Marieka Heinlen

Sneezes, coughs, runny noses, spills, and messes are facts of everyday life with children—at home, on the playground, at childcare and preschool. This book helps kids understand what germs are, what they can do, and why it's so important to cover them up, keep them from spreading, and wash them down the drain. Simple words complement full-color illustrations of real-life situations kids can relate to. A special section for adults includes ideas for discussion and activities.

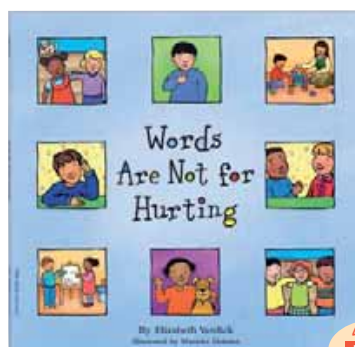
**Juvenile/Hygiene**

**ISBN-13 978-1-57542-197-1**

**ISBN-10 1-57542-197-6**

Softcover, 40 pp., color illust., 9" x 9", for ages 4-7

**RIGHTS SOLD:** World Rights Available



**46,000 BOOKS IN PRINT**

**Words Are Not for Hurting**

by Elizabeth Verdick, illustrated by Marieka Heinlen

The older children get, the more words they know and can use—including hurtful words. This book teaches children that their words belong to them: They can think before they speak, then choose what to say and how to say it. It also explores positive ways to respond when others use unkind words and reinforces the importance of saying “I'm sorry.”

“An excellent resource.” —*Booklist*

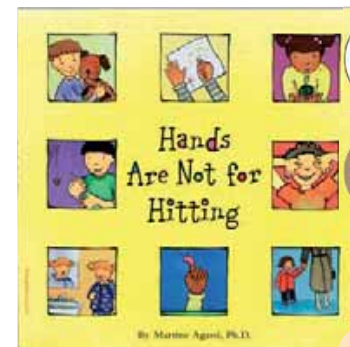
**Juvenile/Social Skills**

**ISBN-13 978-1-57542-156-8**

**ISBN-10 1-57542-156-9**

Softcover, 40 pp., color illust., 9" x 9", for ages 4-7

**RIGHTS SOLD:** Arabic, Greek



**126,000 BOOKS IN PRINT**

**Hands Are Not for Hitting**

by Martine Agassi, Ph.D., illustrated by Marieka Heinlen

Hands are for saying hello—and for helping, caring, making mud pies and music, learning, counting, taking care of oneself, and more good things. This gentle, encouraging book teaches children that violence is never okay, they can learn to manage their anger, and they are capable of positive, loving actions.

“The simple but important message...helps children understand that they have the power to choose not to hurt people.” —*Teaching Tolerance*

**MIPA BOOK AWARD**

**Juvenile/Social Skills**

**ISBN-13 978-1-57542-077-6**

**ISBN-10 1-57542-077-5**

Softcover, 40 pp., color illust., 9" x 9", for ages 4-7

**RIGHTS SOLD:** Arabic, Greek, Portuguese, Thai